**Slide**

**GRAPHIC DESIGN**

THAT EXTENDS THE INFLUENCE OF YOUR BRAND

**Print Design**

A graphic **designer that understands**your company's brand identity and can develop effective printed materials is a crucial member of your marketing team. We serve in this role for many companies and provides expertise and advice, as well as outstanding design work.

A successful design must be more than appealing. It has to have an impact on behavior. An effective graphic design combines the brand with the layout, graphics, and text to deliver a marketing message that elicits the intended response from the potential customer.

For each project, our goal is to meet your needs and vision. We use a collaborative approach, working with you to identify your objectives and spark innovative ideas for your company. Customer satisfaction is built into every project we undertake by listening to clients and using today's technology to display a selection of workable graphic designs.

Below are a few examples of the fast, effective, and affordable print design services that every business owner is expected to have:

**Business Card**

**Trade Show Displays**

We design trade show displays that enhance your brand and serve as the foundation for building strong business relationships. Our trade show exhibit designs will engage and remember your products and services, as well as your brand identification.

**Brochure Design**

A well-designed brochure (or folder with sell sheets) builds brand recognition and provides summarized information needed to make the sale.

We have the expertise needed to design pages that showcase your products or services, as well as your brand, in the best possible light. We can also select the most suitable brochure format, paper, and printing. We can assist you in securing commercial photography, submitting it to the printer, and doing press checks to guarantee that the final product fulfills your expectations.

Some other items we might suggest include:

Brochures

Shop or trade show banners

Price lists / rate sheets

Signage

Postcards

Newsletters

Stickers and labels

Flyers and posters